Coronavirus is on all of our minds, and for good reason. We are living through a global public health crisis that has the potential to become a pandemic in the weeks or months to come. There’s much we still don’t know, and with that uncertainty comes fear. Despite the fact that the current risk of coronavirus in San Juan County is low, it makes perfect sense to be on edge.

In this article we will take a very complex and fast moving situation and share some key understandings that we hope will be useful to our island community. We don’t know how this event will play out, but there are some facts to know and some basic steps we can all take, regardless of the exact spread of the disease.

At this point, we may risk being accused of sowing even more fear. But there’s also a risk of being too late and missing a critical opportunity to prepare. We’d rather be guilty of overplaying something that turns out less serious than the other way around. We’re confident that this situation won’t be as bad as our darkest fears are telling us, it rarely is. We also don’t want to put our heads in the sand.

First off, and this is really important: social distancing and quarantine efforts are as much (or more) about slowing the spread of the disease as stopping it. Sure, stopping it is ideal, but if the coronavirus becomes widespread (as it likely will be), we want to do all we can to slow transmission. Why? Because slowing the pace of the disease buys time for our personal and civic response systems to prepare, it lets us work on developing medicine and vaccines, and most importantly, it spreads out the number of patients over a longer time, lessening the strain on our healthcare system. Understanding the critical importance of slowing the spread is essential to comprehending and hopefully supporting the current and future public health response.
If at some point down the road there is a need to close schools, limit public gatherings, or restrict travel—
it will be done with the ultimate goal of saving lives. And not just a few lives, but a large number of
people’s lives may depend on our ability to successfully implement these difficult decisions.

That said, these moves to limit social contact are incredibly challenging for a community—especially the
decision to close schools. Starting to prepare now for possible (but not certain) impacts is key. We’re in a
window of opportunity of uncertain duration to make some practical preparations. We must make the
most of it, and also remember that if a severe pandemic does not happen, the efforts you’re making will
also help ensure you’re ready for a major earthquake (as all islanders should be!).

We think being thoughtful, considered, rational, and engaged is the right approach. Things are likely less
terrible than they seem on the front page, but at the same time there is certainly reason for concern.
Finding that common-sense middle ground between anxiety and denial is the goal that enables us all to
act with useful purpose.

Individual and community preparations will focus on three tasks: 1. Reducing each person’s chance of
getting sick; 2. Helping households with basic survival needs during a pandemic; 3. Minimizing and
coping with larger societal disruption. With that in mind, we want to share some specific best practices
and places to focus your attention:

- Have supplies on hand to last a few weeks without needing to leave your house. There’s no need for
panic buying or doing it all at once. Just start to build up your supplies. The County DEM has a nice
calendar that highlights what is needed for two weeks of preparedness. Start with two weeks, but aim
for a month. If you can build up your supply of essential medications, do so.

- If you haven’t gotten your seasonal flu shot, now is the time to do so. Symptoms of the flu are very
similar to the symptoms of novel coronavirus. Also, flu has killed far more people globally and within the
US than novel coronavirus. Getting a flu shot protects you, those around us who are most vulnerable,
and reduces the burden to our health care system at a time when we are gearing up to prepare for
major demands on an already stretched network.

- Hand-washing doesn’t guarantee immunity. But it’s easy, it’s under your control, and it has no
significant downside. Also focus on not touching your face. Seriously. Do. Not. Touch. Your. Face. We
know it is hard. But practice. Make it a game. Give your kids a quarter every time they catch you doing it.
Whatever it takes.

- Now is the time to think a bit about how you will care for children who have to stay home due to
possible school closures. Do you have family, neighbors, or other options for childcare? Resist the
temptation to informally assemble kids together in larger groups. That’s an understandable solution, but
in the end defeats the purpose of the closure.

- If you manage a business or organization, think through how you can support your staff working
remotely. Consider what steps you should take to prepare for employee absences or loss of customers.
Start to think about how you can continue to operate your business while minimizing social contact.
There aren’t always answers for every business, but sometimes there are—and those are critical to
identify ahead of time.
-If you are sick, stay home. This one is important. We should do it all the time, regardless of coronavirus, but we don’t. Coming to work or school sick is selfish, don’t do it.

-If you are experiencing fever and a cough, AND you have returned from another country within the last two weeks call your healthcare provider and alert them of your symptoms and travel history before seeking medical attention. They will take appropriate precautions to prevent further spread of the illness. You probably won’t have coronavirus, but it is good to give your provider some advance warning regardless.

We know there are no magical solutions to any of this, and there are lots of incredible challenges involved in much of what we’re talking about. Few of us will ever get to 100% prepared, and that’s OK. The main thing is to do what you can, start doing it methodically now, and work to build a thoughtful reasonable culture of preparedness and common sense in the islands that will outlast this crisis.

We’d like to direct islanders to the Health and Community Services Coronavirus Page for links to up to date information. And please feel free to contact the Health and Community Services Coronavirus Hotline at 360-370-7500 should you have specific concerns or questions that we might be able to help you with.

We will continue to share regular articles to give our sense of the situation, detail actions being taken by your local government, and answer questions we’re hearing from our island community. Working together during uncertainty as this global outbreak unfolds, there is much we can do locally to keep our community healthy.